



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4118640

**Schedule Dates** 12/04/19-12/09/19  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil, Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBL/9460  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 12/01/19  
**Last Modified** 12/02/19  
**Entered By** Heather Deforge  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,893.75  
**Net Total** \$78,731.25  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2019	83	\$92,625.00
<b>Grand Total:</b>	<b>83</b>	<b>\$92,625.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	4:30A- News-Good Morning Washington at 430a	3			X	X	X			3	\$100.00	\$300.00	Washington (WJLA)		12/2/19
2.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	4:58A- News-Good Morning Washington at 5a	3			X	X	X			3	\$250.00	\$750.00	Washington (WJLA)		12/2/19
3.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	5:58:15A- News-Good Morning Washington at 6a	3			X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		12/2/19
4.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	7A- News-Good Morning Washington at 7A				2	2	2			6	\$500.00	\$3,000.00	Washington (WJLA)		12/2/19
5.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	9A- Live with Kelly				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		12/2/19
6.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	10A- Rachael Ray				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		12/2/19
7.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	10:58:25A- ABC-The View				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)		12/2/19
8.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	11:59:56A- News-ABC 7 News at Noon				1	1	1			3	\$250.00	\$750.00	Washington (WJLA)		12/2/19
9.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		12/2/19
10.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	3:59:27P- News-ABC 7 News at 4p				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		12/2/19

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11.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	4:59:30P- News-ABC 7 News at 5p				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)		12/2/19
12.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	5:59:26P- News-ABC 7 News at 6p				1	1	1			3	\$800.00	\$2,400.00	Washington (WJLA)		12/2/19
13.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	6:57P- 7P (EST)				1	1	1			3	\$7,000.00	\$21,000.00	Washington (WJLA)		12/2/19
14.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	7:27:56P- Jeopardy				1	1	1			3	\$4,000.00	\$12,000.00	Washington (WJLA)		12/2/19
15.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$2,400.00	\$7,200.00	Washington (WJLA)		12/2/19
16.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30	11:00:26P- News-ABC 7 News at 11p				1	1	1			3	\$800.00	\$2,400.00	Washington (WJLA)		12/2/19
17.0	Normal Line / SPOT	12/04/19-12/05/19	1	:30	11:35P- ABC-Jimmy Kimmel				1	1				2	\$500.00	\$1,000.00	Washington (WJLA)		12/2/19
18.0	Normal Line / SPOT	12/04/19-12/05/19	1	:30	12:37A- ABC-Nightline				1	1				2	\$200.00	\$400.00	Washington (WJLA)		12/2/19
19.0	Normal Line / SPOT	12/04/19-12/04/19	1	:30	9P- ABC-Modern Family (Wednesday)				1					1	\$8,000.00	\$8,000.00	Washington (WJLA)		12/2/19
20.0	Normal Line / SPOT	12/07/19-12/07/19	1	:30	6:58:30A- ABC-Good Morning America Saturday							1		1	\$325.00	\$325.00	Washington (WJLA)		12/2/19
21.0	Normal Line / SPOT	12/07/19-12/07/19	1	:30	11:01:26P- News-ABC 7 News at 11p							1		1	\$500.00	\$500.00	Washington (WJLA)		12/2/19

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22.0	Normal Line / SPOT	12/08/19-12/08/19	1	:30	7:30A- On the Money								1	1	\$100.00	\$100.00	Washington (WJLA)		12/2/19
23.0	Normal Line / SPOT	12/08/19-12/08/19	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$600.00	\$600.00	Washington (WJLA)		12/2/19
24.0	Normal Line / SPOT	12/08/19-12/08/19	1	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$300.00	\$300.00	Washington (WJLA)		12/2/19
25.0	Normal Line / SPOT	12/08/19-12/08/19	1	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		12/2/19
26.0	Normal Line / SPOT	12/08/19-12/08/19	1	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		12/2/19
27.0	Normal Line / SPOT	12/08/19-12/08/19	1	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		12/2/19
28.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	4:24:24A- News-Good Morning Washington at 430a		1							1	\$100.00	\$100.00	Washington (WJLA)		12/2/19
29.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$250.00	\$250.00	Washington (WJLA)		12/2/19
30.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$300.00	\$300.00	Washington (WJLA)		12/2/19

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31.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	6:58A- ABC-Good Morning America		2							2	\$500.00	\$1,000.00	Washington (WJLA)		12/2/19
32.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		12/2/19
33.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	10A- Rachael Ray		1							1	\$300.00	\$300.00	Washington (WJLA)		12/2/19
34.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		12/2/19
35.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$250.00	\$250.00	Washington (WJLA)		12/2/19
36.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke		1							1	\$400.00	\$400.00	Washington (WJLA)		12/2/19
37.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$400.00	\$400.00	Washington (WJLA)		12/2/19
38.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$500.00	\$500.00	Washington (WJLA)		12/2/19
39.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$800.00	\$800.00	Washington (WJLA)		12/2/19
40.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	6:57P- 7P (EST)		1							1	\$7,000.00	\$7,000.00	Washington (WJLA)		12/2/19
41.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,400.00	\$2,400.00	Washington (WJLA)		12/2/19

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42.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	7:27:56P- Jeopardy		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		12/2/19
43.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		12/2/19
44.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	12:37A- ABC-Nightline		1							1	\$200.00	\$200.00	Washington (WJLA)		12/2/19
45.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$800.00	\$800.00	Washington (WJLA)		12/2/19

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